

HELP WANTED HELP WANTED HELP WANTED

### Encourage Students to Learn French

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#### Top Ten Reasons to Learn French

1. Knowing French will allow you not only to function but to compete effectively in the global economy of the future.
2. Speaking French will increase your job potential and salary potential.
3. Studying French increases your appreciation for other cultures.
4. French opens up an entire world of sporting events to enthusiasts.
5. Knowing French will improve your vocabulary in English.
6. Learning a new language, like French, develops your critical and creative thinking skills.
7. Proficiency in French will significantly improve your chances of being accepted to a university and graduate school.
8. Using French enhances your travel abroad to Canada, the Caribbean, Europe, and Africa.
9. French is the language of culture, opening your door to art, music, dance, fashion, cuisine, and cinema.
10. French is the language of many great literary masterpieces.

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 week. Previous call  
 center experience and  
 familiarity with video  
 game equipment a plus.

#### Give the students in your school an advantage. Encourage them to study French.

An international law firm is seeking attorneys for a long-term, temporary project. The successful candidates will have: a JD or LLB from an accredited institution, an undergraduate degree in Accounting or Finance, 2-3 years experience, Ability to travel: CIA, CPA desired, European foreign language skills in either German, French or Dutch

A client within the food processing industry is looking for a Human Resources generalist with a minimum of 1-2 years of experience. The right candidate will have had experience working with Employee Relations, Organizational Performance, Compensation, Benefits and Staffing and Recruiting. Must be able to write, read and speak French.

International bank has excellent opportunity for candidate with minimum 2-4 years experience in finance related customer service and/or private banking. Requirements include: fluency in French, computer literacy, excellent communication skills, and a bachelor's degree.

If you have tech training and/or experience, you can be a Service Advisor. The position involves heavy phone contact with drivers and shops, diagnosing and authorizing service work on the vehicles. French language skills a must.



American Association of Teachers of French  
 Malicde 4510  
 Southern Illinois University  
 Carbondale, Illinois 62901-4510  
<http://www.frenchteachers.org/>

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Graphic Design: School of Art & Design / Mind's Eye  
 Kay Zivkovich  
 Katie Berwanger

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 native fluency in French  
 and a lot of project

International  
 organization in  
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 French language skills a  
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of Marketing. Handle all  
 travel arrangements,  
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**Program Assistant** This is an opportunity for candidates with excellent experience in media relations and can speak and write French fluently. Biotech/Life Science experience

**Program Assistant** This is an opportunity for a program assistant must have excellent writing, editing and proofreading skills in both English and French.

Provide technical support/customer service. Fluency in French required along with at least one year in customer service a week. Previous call center and video experience a plus. The food industry is human heraldist. An of 1-2 years. The experience will be in a desirable position. The company will be in a desirable position. The company will be in a desirable position.

### French is Important

In today's global marketplace and a world made ever smaller by increasingly rapid travel and communication, in-depth knowledge of a foreign language is crucial to success, even if an individual never travels abroad. America needs speakers of other languages to compete economically, diplomatically, and for national security.

Whether students are planning to go directly into the workplace or on to college, they would benefit from learning a world language. Here are some careers in which French would be either a necessity or an asset:

advertising  
airlines  
arts  
banking  
business consultant  
cinematography  
cosmetology  
court reporting  
dance  
diplomacy  
educational software  
engineering  
fashion  
financial services  
food industry  
hotel industry  
human resources  
information technology

### French is a Career Asset

French is spoken as a native language on all continents by more than 170 million people. It is the second most taught foreign language in the world, after English. Canada, the U.S.'s largest trading partner, is a bilingual country where French and English are the official languages. Because of borrowing over the centuries, French is the Romance Language that is closest to English. In fact, 40-50% of English words are derived from French. French is a language of cutting-edge research in civil engineering, medicine, information technology, and physics. It is still a language of international diplomacy and law.

internet  
interpreting  
journalism  
library sciences  
marketing  
medical research  
music  
optics  
publishing  
security equipment  
sports casting  
teaching  
telecommunications  
theatre  
translating  
transportation  
travel&tourism  
trucking

International bank  
sellent opportunity  
candidate with  
minimum 2-4 year  
experience in finan  
ated customer se  
d/or private ban  
quirements incl

For all these reasons, and many, more, French is an important language to study.

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## American Companies Established in France

Some American companies that are established in France are:

- |                      |                      |
|----------------------|----------------------|
| Apple Computer       | Ingram Micro         |
| B. F. Goodrich       | Intel                |
| Black & Decker       | Johnson & Johnson    |
| Bristol-Myers Squibb | Kimberly-Clark       |
| Chrysler             | Mattel               |
| Coca-Cola            | Merrill Lynch        |
| Colgate              | Microsoft            |
| Dow Chemical         | Mobil Oil/ Exxon     |
| Eastman Kodak        | Morgan Stanley       |
| Ford                 | Motorola             |
| Gap                  | Procter & Gamble     |
| General Electric     | Prudential Insurance |
| General Mills        | Ralston Purina       |
| Gillette             | Sara Lee             |
| Hertz                | Texas Instruments    |
| Hewlett-Packard      | Toys R Us            |
| Hilton Hotels        | Walt Disney          |
| H. J. Heinz          | Whirlpool            |
| Home Depot           | Xerox                |

## French Companies Established in the U.S.A.

More than 1200 French Companies in the United States employ nearly half a million Americans. Among the United States manufacturers and employers that are French-owned are:

- |                       |               |
|-----------------------|---------------|
| American National Can | Michelin      |
| BIC                   | Motel 6       |
| Dannon                | RCA-Thomson   |
| Ernst & Young         | Rhone-Poulenc |
| l'Oréal               | Softel        |
| Mack Trucks           | Yoplait       |
| Meriden               | Zenith        |

Leadng Cosmetic Firm needs a true gatekeeper with solid working experience to assist SVP of Marketing. Handle all travel arrangements, correspondence, heavy scheduling of meetings and a lot of project

International organization in Washington is seeking candidates with near native fluency in French

International bank sellent opportunity candidate with minimum 2-4 year experience in finan ated customer se d/or private ban quirements incl