

France and the
French language
have always been a
major world player.

These numbers all
add up!

Give *French* a try and see
what doors open for you!



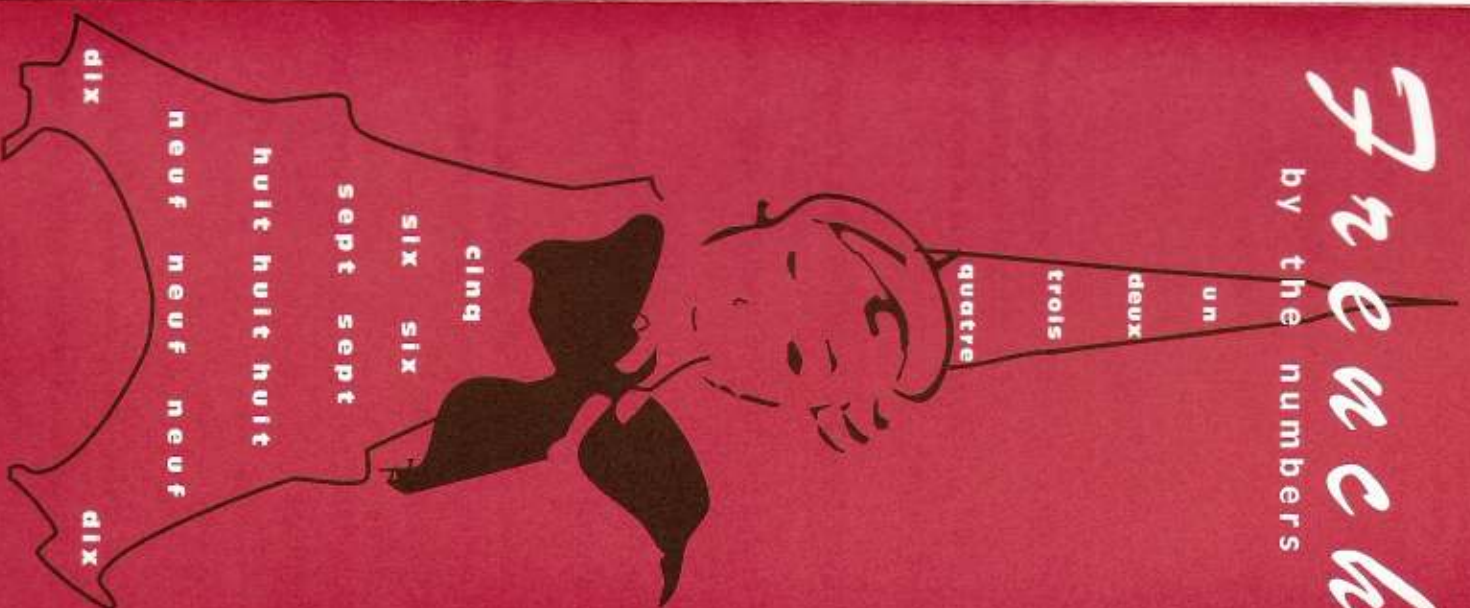
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Commission for the Promotion of French

SOURCES: a. AATF; b. Banque de France; c. CIBER
at San Diego State University; d. College Board;
e. French Cultural Service; f. Nobel Foundation;
g. French Embassy Trade Office; h. European Union;
i. Language Today; j. Journal Français d'Amérique;
k. OECD; l. St. Louis Post-Dispatch; m. Wikipedia;
n. World Tourism Organization; o. 2000 U.S. Census;
p. U.S. Dept. of Commerce.

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French
by the numbers



A language you can count on!

Statistics to think about
when deciding which

Language

to study:

Education:

Math and verbal SAT scores are progressively higher as the years of study of foreign language increase. Scores can show gains of more than **100** points.^d

French is the **2nd** language on the internet.^a

French is the **2nd** most frequently taught foreign language in the world.^e

Children gain authentic French pronunciation easily before age **10**.^a

Children studying a **2nd** language can achieve higher standardized test scores in reading, math, and language arts.^a

Some **30%** of English vocabulary comes from French.^m

"We have to learn a fundamental lesson:

*You can buy in any language
but you cannot sell in any
language."*

Former Sen. Paul Simon (D-IL)

Economy and Business:

France is the:

2nd largest exporter of agricultural and food products.^e

5th largest importer.^g

2nd largest European market, with a GDP of 1900 billion dollars in 2004.^m

1st largest exporter and **1st** largest direct investor abroad.^k

1st largest recipient of U.S. investment abroad in 2004.^p

5th foreign direct investor in the U.S.^p The French now invest more in the U.S. than any other country.^b

France has the **5th** largest economy in the world, after the U.S., Japan, Germany, and the U.K.^l

France and Canada are **2** of the world's **7** wealthiest countries.^l

France has nearly **63** million consumers whose purchasing power per capita is one of the highest in Europe. The strategic geographical position of France provides access to **162** million European consumers.^h

France ranks **3rd** for overall productivity.^k

Approximately **2100** French Companies have one or several subsidiaries in the U.S.^g

Society and Culture:

French is considered the **2nd** most influential language in the world.ⁱ

France the **#1** destination for tourists, with 75 million visitors in 2005.ⁿ

At least **3,000,000** Americans travel to French-speaking destinations every year.^l

French is one of only **2** languages spoken on **5** continents.ⁱ

France has won more Nobel Prizes for literature than any other country.^e

1.9 million Americans speak French in the home.^o

France has won **14** Nobel prizes in literature, more than any other country.^f

French is the **1st** or **2nd** language in **19** countries or regions and is spoken by 125 million people around the world.^e

Politics:

The U.N. has **6** official languages and **2** working languages. French is in both categories.^e

The **2** official languages of the 31-member Council of Europe, headquartered in France, are French and English.^e