France and the

French language have always been a major world player.

These numbers all add up!

add up! Give **Freuch** a try and see what doors open for you!



Compiled by Jane Robert for the American Association of Teachers of French Commission for the Promotion of French

SOURCES: a. AATF; b. Banque de France; c. CIBER at San Diego State University; d. College Board; e. French Cultural Service; f. Nobel Foundation; g. French Embassy Trade Office; h. European Union; i. Language Today; j. Journal Français d'Amérique; k. OECD; l. St. Louis Post-Dispatch; m. Wikipedia; n. World Tourism Organization; o. 2000 U.S. Census; p. U.S. Dept. of Commerce.

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by the numbers un deux trois quatre six six six sept sept huit huit huit heuf neuf neuf

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A language you can count on!

Statistics to think about when deciding which

Language

to study:

Education:

Math and verbal SAT scores are progressively higher as the years of study of foreign language increase. Scores can show gains of more than 100 points.

French is the 2nd language on the internet. 3

French is the 2nd most frequently taught foreign language in the world. e

Children gain authentic French pronunciation easily before age 10. a

Children studying a 2nd language can achieve higher standardized test scores in reading, math, and language arts. a

Some 30% of English vocabulary comes from French. m

"We have to learn a fundamental lesson: You can buy in any language but you cannot sell in any language."

former Sen. Paul Simon (D- IL)

Economy and Business:

France is the:

2nd largest exporter of agricultural and food products.

5th largest importers

2nd largest European market, with a GDP of 1900 billion dollars in 2004.

Ith largest exporter and Ith largest direct investor abroad.k

Ith largest recipient of U.S. investment abroad in 2004.

Ith foreign direct investor in the U.S.P. The French now invest more in the U.S. than any other country.

France has the 5th largest economy in the world, after the U.S., Japan, Germany, and the U.K.

France and Canada are 2 of the world's wealthiest countries.

France has nearly 63 million consumers whose purchasing power per capita is one of the highest in Europe. The strategic geographical position of France provides access to 162 million European consumers.

France ranks 3rd for overall productivity.

Approximately 2100 French Companies have one or Several subsidiaries in the U.S.^g

Society and Culture:

French is considered the 2nd most influential language in the world.

75 million visitors in 2005.ⁿ

At least 3,000,000 Americans travel to French-speaking destinations every year.

French is one of only 2 languages spoken on 5 continents.

France has won more Nobel Prizes for literature than any other country.^e

1.9 million Americans speak French in the home. °

France has won 14 Nobel prizes in literature, more than any other country.

French is the Ist or 2nd language in 19 countries or regions and is spoken by 125 million people around the world.

Politics:

The U. N. has 6 official languages and 2 working languages. French is in both categories. e

The 2 official languages of the 31-member Council of Europe, headquartered in France, are French and English.^e