

*France has consistently been the
#1 tourist destination in the world.
The number of people visiting
France annually is greater than its
population.*



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*Speaking French:
an investment
in the future*



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Today's French student isn't only learning a language rich in history and culture but also is opening a door to greater career opportunities.



France is the crossroads of Europe, the world's largest consumer market.



In over two dozen African countries, French is the official language of business and trade.



French-speaking Canada, a member of NAFTA, is the United States' most important export market.



The United States imports French aerospace engines, motor vehicle components, spacecraft equipment, telecommunication materials, electronic and industrial parts. French companies employ 600,000 workers throughout the U.S.



More than 4000 international industrial corporations have invested in France.



American companies well established in France include IBM, Microsoft, Mattel, Dow Chemical, Saralec, Ford, Coca-Cola, AT&T, Motorola, Steelcase, and Johnson & Johnson.



Belgium
Benin
Burkina Faso
Burundi
Cameroon
Canada
New Brunswick
Quebec
Central African Republic
Belgium
Cote d'Ivoire
Congo, Democratic Rep.
Congo
Ivory Coast
Djibouti
France
Gabon
Guinea
Equatorial Guinea
Haïti
Luxembourg
Madagascar
Mali
Mozambique
Niger
Rwanda
Senegal
Switzerland
Seychelles Islands
Chad
Togo
Vanuatu
Albania
Andorra
Bulgaria
Cambodia
Cape Verde Islands
Cyrus
Dominica
Egypt
Macedonia
Ghana
Greece
Guinea-Bissau
Laos
Lebanon
Morocco
Mauritania
Moldavia
Romania
Saint Lucia
Sao Tome & Principe
Tunisia
Vietnam

Speaking French is a necessity in a rapidly evolving global economy!

- Airline Industry
- Banking
- Business Consulting
- Diplomacy
- Software Development
- Engineering
- Fashion
- Financial Services
- Human Resources
- Information Technology
- Interpretation
- Journalism
- Library Science
- Medical Research
- Optics
- Publishing
- Security
- Sportscasting
- Teaching
- Telecommunications
- Translation
- Travel and Tourism

The French language is as valuable today as it has been in the past.



The French language is spoken on five continents. Over 250 million people in 55 countries speak French.



French is both an official and working language of the United Nations.



French is the world language of cuisine, fashion, personal care products, architecture, theatre, arts and science.



There are thousands of English words which are derived from the French language.



French is the second language of the Internet.



An understanding of the French language is a stepping stone to communication in other Romance languages.