

*France has consistently been the  
#1 tourist destination in the world.  
The number of people visiting  
France annually is greater than its  
population.*



American Association of Teachers of French  
Mailcode 4510  
Southern Illinois University  
Carbondale, Illinois 62901  
[www.frenchteachers.org](http://www.frenchteachers.org)

*Speaking French:  
an investment  
in the future*



N

E

S





Today's French student isn't only learning a language rich in history and culture but also is opening a door to greater career opportunities.



France is the crossroads of Europe, the world's largest consumer market.



In over two dozen African countries, French is the official language of business and trade.



French-speaking Canada, a member of NAFTA, is the United States' most important export market.



The United States imports French aerospace engines, motor vehicle components, spacecraft equipment, telecommunication materials, electronic and industrial parts. French companies employ 600,000 workers throughout the U.S.



More than 4000 international industrial corporations have invested in France.



American companies well established in France include IBM, Microsoft, Mattel, Dow Chemical, Saralec, Ford, Coca-Cola, AT&T, Motorola, Steelcase, and Johnson & Johnson.



Belgium  
Benin  
Burkina Faso  
Burundi  
Cameroun  
Canada  
New Brunswick  
Quebec  
Central African Republic  
Belgium  
Cote d'Ivoire  
Congo, Democratic Rep.  
Congo  
Ivory Coast  
Djibouti  
France  
Gabon  
Guinea  
Equatorial Guinea  
Haïti  
Luxembourg  
Madagascar  
Mali  
Mozambique  
Niger  
Rwanda  
Senegal  
Switzerland  
Seychelles Islands  
Chad  
Togo  
Vanuatu  
Albania  
Andorra  
Bulgaria  
Cambodia  
Cape Verde Islands  
Cyrus  
Dominica  
Egypt  
Macedonia  
Ghana  
Greece  
Guinea-Bissau  
Laos  
Lebanon  
Morocco  
Mauritania  
Moldavia  
Romania  
Saint Lucia  
Sao Tome & Principe  
Tunisia  
Vietnam

Speaking French is a necessity in a rapidly evolving global economy!

- Airline Industry
- Banking
- Business Consulting
- Diplomacy
- Software Development
- Engineering
- Fashion
- Financial Services
- Human Resources
- Information Technology
- Interpretation
- Journalism
- Library Science
- Medical Research
- Optics
- Publishing
- Security
- Sportscasting
- Teaching
- Telecommunications
- Translation
- Travel and Tourism

The French language is as valuable today as it has been in the past.



The French language is spoken on five continents. Over 250 million people in 55 countries speak French.



French is both an official and working language of the United Nations.



French is the world language of cuisine, fashion, personal care products, architecture, theatre, arts and science.



There are thousands of English words which are derived from the French language.



French is the second language of the Internet.



An understanding of the French language is a stepping stone to communication in other Romance languages.