

Today's French student isn't only learning a language rich in history and culture but also is opening a door to greater career opportunities.



the world's largest consumer market. France is the crossroads of Europe,



French is the official language of business and trade In over two dozen African countries,



is the United States' most important export market. French-speaking Canada, a member of NAFTA,



The United States imports French aerospace engines motor vehicle components, spacecraft equipment, employ 600,000 workers throughout the U.S. and industrial parts. French companies telecommunication materials, electronic

Gabon Guinea

Djibouti France

Andorra

Albania

Cambodia

Vietnau

Tunisia

vory Coast

Longo, Democratic Rep

Togo

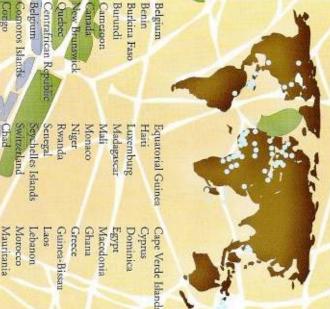
Vanuatu



More than 4000 international industrial corporations have invested in France.



American companies well established in France include Ford, Coca-Cola, AT&T, Motorola, Steelcase, and IBM, Microsoft, Mattel, Dow Chemical, SaraLee, Johnson & Johnson.



in a rapidly evolving global economy

- Airline Industry
- Business Consulting
- Diplomacy
- Software Development
- Engineering

Fashion

- Financial Services
- Human Resources
- Interpretation Information Technology



Saint Lucia
Sao Tome & Principe Romania Mauritania Moldavia

Speaking French is a necessity

- · Journalism
- Library Science
- Medical Research
- · Optics
- Security Publishing
- Sportscasting
- Teaching
- Telecommunications
- Translation

Travel and Tourism

The French language is as valuable today as it has been in the past.



The French language is spoken on five continents. Over 250 million people in 55 countries speak French.



French is both an official and working language of the United Nations.



French is the world language of cuisine, fashion, personal care products, architecture, theatre, arts and science.



which are derived from the French language There are thousands of English words



French is the second language of the Internet.



stone to communication in other Romance languages. An understanding of the French language is a stepping